



Dolphinholme Church of England Primary School

Dolphinholme, Lancaster, Lancashire, LA2 9AN

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Headteacher: Mrs D Cross

Inspiring success, celebrating achievement

11th September 2017

Dear Parent / Carer

Image Consent

We regularly take photographs/videos of children at our school and believe that these can provide a valuable record of children's learning. These may be used in children's learning journeys and profiles, our school prospectus, in other printed publications, on our school website/VLE, or in school displays, including digital photo frames/slide shows.

We also actively encourage children to use school cameras to take photographs / videos as part of their learning activities.

Occasionally, our school may be visited by the media or third party who will take photographs/videos of an event or to celebrate a particular achievement. These may then appear in local or national newspapers, websites or on televised news programmes.

We recognise that increased use of technology and opportunities for online publishing mean that there is greater potential for accidental or deliberate misuse. We endeavour to minimise risks by putting safeguards in place that will protect your child's interests, and enable us to comply with the Data Protection Act (1998).

Please read and complete the attached consent form (for each child) and return to school as soon as possible. We appreciate that some families may have additional concerns and anxieties regarding protection of a child's identity and therefore request that you inform us, in writing, of any special circumstances either now or at any time in the future that may affect your position regarding consent.

Yours sincerely,

D. Cross